

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:

*WRAL-TV*   *Raleigh NC*   *8/24/12*

Date:

I, Jon Ferrell  
do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges: *23,389 / 18,997.50*

This broadcast time will be used by: NRCC-IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE  
Keith Davis- Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Contact Phone Number

703-403-4877

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

# CONTRACT



**WRAZ**  
**Diamond View Office Building**  
**512 S. Mangum St.**  
**Durham, NC 27701**  
**(919)821-8514**

<u>Contract / Revision</u>		<u>Alt Order #</u>
116704 /		06282389
<u>Product</u>		
NRCC IE 9/28		
<u>Contract Dates</u>	<u>Estimate #</u>	
09/28/12 - 10/04/12	3013	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
National Republican Congressional Committ	08/16/12 / 08/17/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WRAZ	N Welte	Philadelphia Tel
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	155	426
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**National Media Research Planning & Placement, LLC**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAZ	09/28/12	09/28/12	WRAL's 10p News On Fox 5(Late News			:30			NM	1	\$700.00
				3Q IN WINDOW ISSUE CLASS 1								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1--				1	\$700.00			
N 2	WRAZ	09/28/12	09/28/12	7-730p M-F	7-7:30p		:30			NM	1	\$900.00
				3Q IN WINDOW ISSUE CLASS 1								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1--				1	\$900.00			
N 3	WRAZ	09/28/12	09/28/12	7-8a M-F	7-8a		:30			NM	1	\$350.00
				3Q IN WINDOW ISSUE CLASS 1								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1--				1	\$350.00			
N 4	WRAZ	09/28/12	09/28/12	8-9a M-F	8-9am		:30			NM	1	\$350.00
				3Q IN WINDOW ISSUE CLASS 1								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1--				1	\$350.00			
N 5	WRAZ	10/01/12	10/01/12	WRAL's 10p News On Fox 5(Late News			:30			NM	1	\$800.00
				4Q IN WINDOW ISSUE CLASS 1								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	1-----				1	\$800.00			
N 6	WRAZ	10/01/12	10/01/12	7-8a M-F	7-8a		:30			NM	1	\$350.00
				4Q IN WINDOW ISSUE CLASS 1								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	1-----				1	\$350.00			
N 7	WRAZ	10/01/12	10/01/12	730-8p M-F	7:30-8p		:30			NM	1	\$750.00
				4Q IN WINDOW ISSUE CLASS 1								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	1-----				1	\$750.00			
N 8	WRAZ	10/01/12	10/01/12	8-9a M-F	8-9am		:30			NM	1	\$350.00
				4Q IN WINDOW ISSUE CLASS 1								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	1-----				1	\$350.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

WRAZ

Diamond View Office Building  
 512 S. Mangum St.  
 Durham, NC 27701  
 (919)821-8514

Contract / Revision	Alt Order #	
116704 /	06282389	
Contract Dates	Product	Estimate #
09/28/12 - 10/04/12	NRCC IE 9/28	3013
Advertiser		Original Date / Revision
National Republican Con		08/16/12 / 08/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/	Type	Spots	Amount
								Weekdays			
		Start Date	End Date	Weekdays				Spots/Week	Rate		
N 9	WRAZ	09/29/12	09/29/12	MLB Regular Season	MLB		:30			NM	2 \$700.00
				3Q IN WINDOW ISSUE CLASS 1							
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 09/24/12	09/30/12	-----2-				2	\$350.00		
N 10	WRAZ	09/29/12	09/29/12	College Football Late	College Football La		:30			NM	1 \$1,600.00
				3Q IN WINDOW ISSUE CLASS 1							
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 09/24/12	09/30/12	-----1-				1	\$1,600.00		
N 11	WRAZ	09/30/12	09/30/12	NFL Panthers Game	Panthers Game		:30			NM	1 \$7,500.00
				3Q IN WINDOW ISSUE CLASS 1							
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 09/24/12	09/30/12	-----1				1	\$7,500.00		
N 12	WRAZ	09/30/12	09/30/12	WRAL's 10p News On Fox 5(Late News			:30			NM	1 \$700.00
				3Q IN WINDOW ISSUE CLASS 1							
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 09/24/12	09/30/12	-----1				1	\$700.00		
N 13	WRAZ	10/04/12	10/04/12	WRAL's 10p News On Fox 5(Late News			:30			NM	1 \$800.00
				4Q IN WINDOW ISSUE CLASS 1							
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/01/12	10/07/12	---1---				1	\$800.00		
N 14	WRAZ	10/04/12	10/04/12	7-730p M-F	7-7:30p		:30			NM	1 \$650.00
				4Q IN WINDOW ISSUE CLASS 1							
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/01/12	10/07/12	---1---				1	\$650.00		
N 15	WRAZ	10/04/12	10/04/12	7-8a M-F	7-8a		:30			NM	1 \$350.00
				4Q IN WINDOW ISSUE CLASS 1							
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/01/12	10/07/12	---1---				1	\$350.00		
N 16	WRAZ	10/04/12	10/04/12	730-8p M-F	7:30-8p		:30			NM	1 \$750.00
				4Q IN WINDOW ISSUE CLASS 1							
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/01/12	10/07/12	---1---				1	\$750.00		
N 17	WRAZ	10/04/12	10/04/12	8-9a M-F	8-9am		:30			NM	1 \$350.00
				4Q IN WINDOW ISSUE CLASS 1							
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/01/12	10/07/12	---1---				1	\$350.00		
N 18	WRAZ	10/02/12	10/02/12	WRAL's 10p News On Fox 5(Late News			:30			NM	1 \$800.00
				4Q IN WINDOW ISSUE CLASS 1							
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/01/12	10/07/12	-1-----				1	\$800.00		
N 19	WRAZ	10/02/12	10/02/12	7-730p M-F	7-7:30p		:30			NM	1 \$650.00
				4Q IN WINDOW ISSUE CLASS 1							
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/01/12	10/07/12	-1-----				1	\$650.00		
N 20	WRAZ	10/02/12	10/02/12	7-8a M-F	7-8a		:30			NM	1 \$350.00
				4Q IN WINDOW ISSUE CLASS 1							
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/01/12	10/07/12	-1-----				1	\$350.00		

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**FOX 50**  
**WRAZ**  
**Diamond View Office Building**  
**512 S. Mangum St.**  
**Durham, NC 27701**  
**(919)821-8514**

Contract / Revision 116704 /	Alt Order # 06282389	
Contract Dates 09/28/12 - 10/04/12	Product NRCC IE 9/28	Estimate # 3013
Advertiser <b>National Republican Con</b>		Original Date / Revision 08/16/12 / 08/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount	
											Start Date	End Date		
N 21	WRAZ	10/02/12	10/02/12	8-9a M-F						NM			1	\$350.00
				4Q IN WINDOW ISSUE CLASS 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/01/12	10/07/12	--1----				1	\$350.00					
N 22	WRAZ	10/03/12	10/03/12	WRAL's 10p News On Fox 5(Late News						NM			1	\$800.00
				4Q IN WINDOW ISSUE CLASS 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/01/12	10/07/12	--1----				1	\$800.00					
N 23	WRAZ	10/03/12	10/03/12	7-8a M-F				7-8a		NM			1	\$350.00
				4Q IN WINDOW ISSUE CLASS 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/01/12	10/07/12	--1----				1	\$350.00					
N 24	WRAZ	10/03/12	10/03/12	730-8p M-F				7:30-8p		NM			1	\$750.00
				4Q IN WINDOW ISSUE CLASS 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/01/12	10/07/12	--1----				1	\$750.00					
N 25	WRAZ	10/03/12	10/03/12	8-9a M-F				8-9am		NM			1	\$350.00
				4Q IN WINDOW ISSUE CLASS 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/01/12	10/07/12	--1----				1	\$350.00					

Totals

26 \$22,350.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	9	\$12,800.00	\$10,880.00
10/01/12 - 10/04/12	17	\$9,550.00	\$8,117.50
<b>Totals</b>	<b>26</b>	<b>\$22,350.00</b>	<b>\$18,997.50</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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